

### FOR IMMEDIATE RELEASE

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## FIVE CENTRAL OREGON BUSINESSES ANNOUNCED AS WINNERS IN SUNSET MAGAZINE'S PRESTIGIOUS 2022 SUNSET TRAVEL AWARDS

# Chosen from more than 300 entries, winners are featured online and in the Oct/Nov print issue of Sunset Magazine

(SUNRIVER, Ore.) — The results of Sunset Magazine's prestigious <u>2022 Sunset Travel</u> <u>Awards</u> were recently announced, and five Central Oregon businesses were among the winners chosen from more than 300 entries. As part of the award designation, which appears online and in the magazine's fall issue, the five Central Oregon businesses were recognized in the <u>Best Outdoor Activities</u>, <u>Best Basecamps</u>, and <u>Rad Ranches</u> categories.

Among them, <u>Imperial River Co.</u> and <u>Tumalo Creek Kayak & Canoe</u> won in the Best Outdoor Activities category, <u>Oasis Cabin Resort</u> and <u>SCP Redmond Hotel</u> won in the Best Basecamps category, and <u>Brasada Ranch</u> won in the Rad Ranches category.

"We are thrilled to have five valuable partners featured in this year's Sunset Travel Awards, which is widely considered the premier travel and lifestyle authority in the West," said Julia Theisen, CEO of Visit Central Oregon. "These partners and many others throughout the region deliver the amazing experiences Visit Central Oregon promotes, and every one of them is deserving of the recognition."

The Sunset selection committee chose Central Oregon and the five recognized businesses from a pool of entrants — the largest to date with well over 300, including two dozen entries submitted by Visit Central Oregon on behalf of its regional tourism partners.

In addition to extensive online coverage, <u>Imperial River Co.</u>, <u>Tumalo Creek Kayak & Canoe</u>, <u>Oasis Cabin Resort</u>, <u>SCP Redmond Hotel</u>, and <u>Brasada Ranch</u> will be celebrated in the October-November print issue, as well as on <u>Sunset.com</u> and in Sunset Magazine's second annual <u>Travel Directory</u>.

For more information about the Sunset Travel Awards visit <a href="https://www.sunset.com/travel/2022-sunset-travel-awards">https://www.sunset.com/travel/2022-sunset-travel-awards</a>

For more information on Central Oregon activities, lodging, and experiences visit <a href="https://www.VisitCentralOregon.com">www.VisitCentralOregon.com</a>.

#### **ABOUT CENTRAL OREGON:**

Located on the eastern slopes of the Cascade Range, where vast forests give way to the arid high desert, Central Oregon is characterized by year-round adventure, authenticity, inspiration, and environment. From the towering peaks of the Cascades to the pristine waters of the Wild & Scenic Deschutes River, and from the more urban experiences of Bend, Sunriver, and Redmond, to the rural charms of Sisters, La Pine, Prineville, Madras, Warm Springs, and Maupin, Central Oregon offers a perfect mix of recreation and sophistication. Barely three hours from Portland, and with daily direct flights from eight major markets, getting to Central Oregon is a breeze. For more information visit www.visitcentraloregon.com or call 800-800-8334.