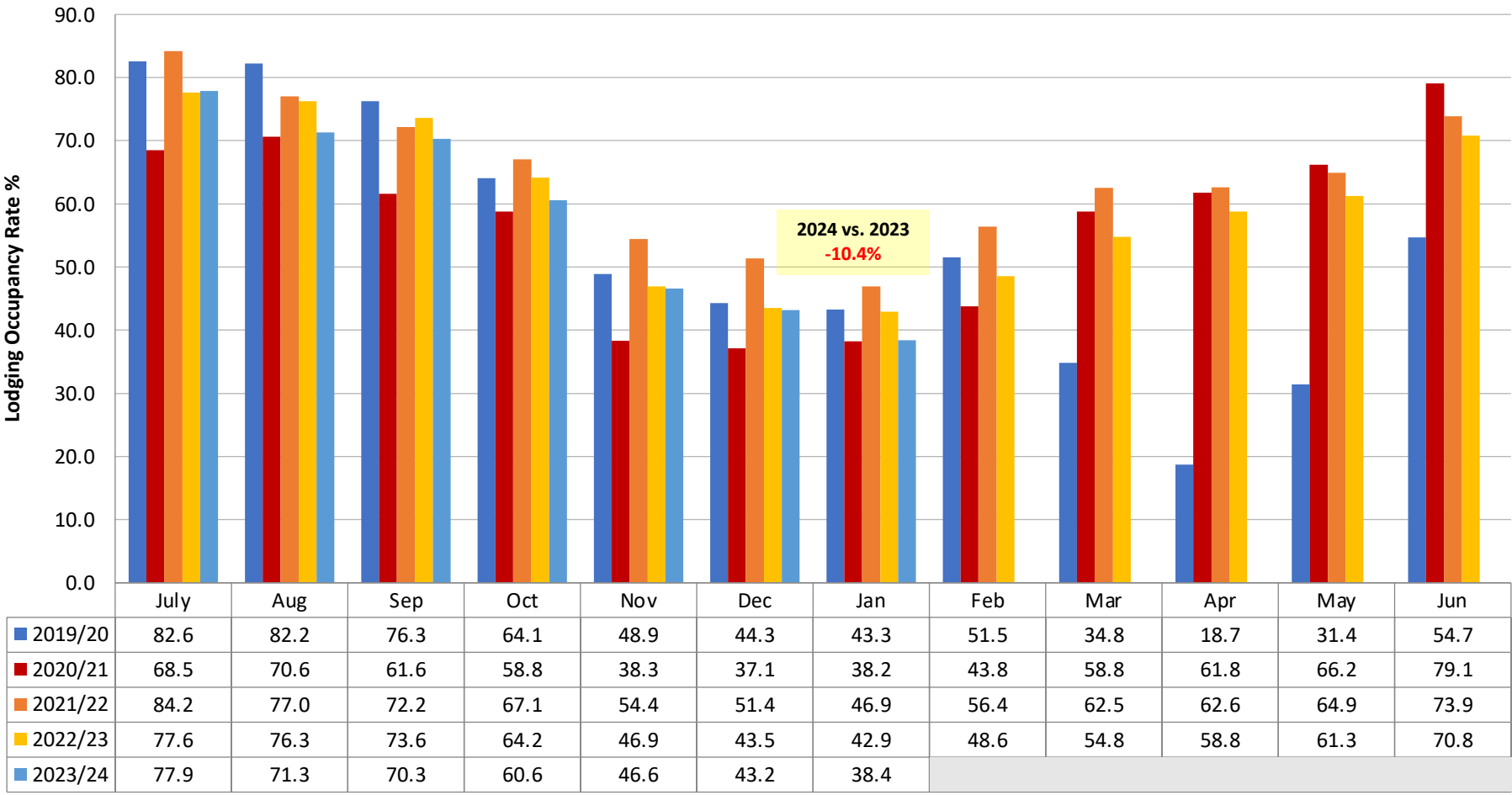


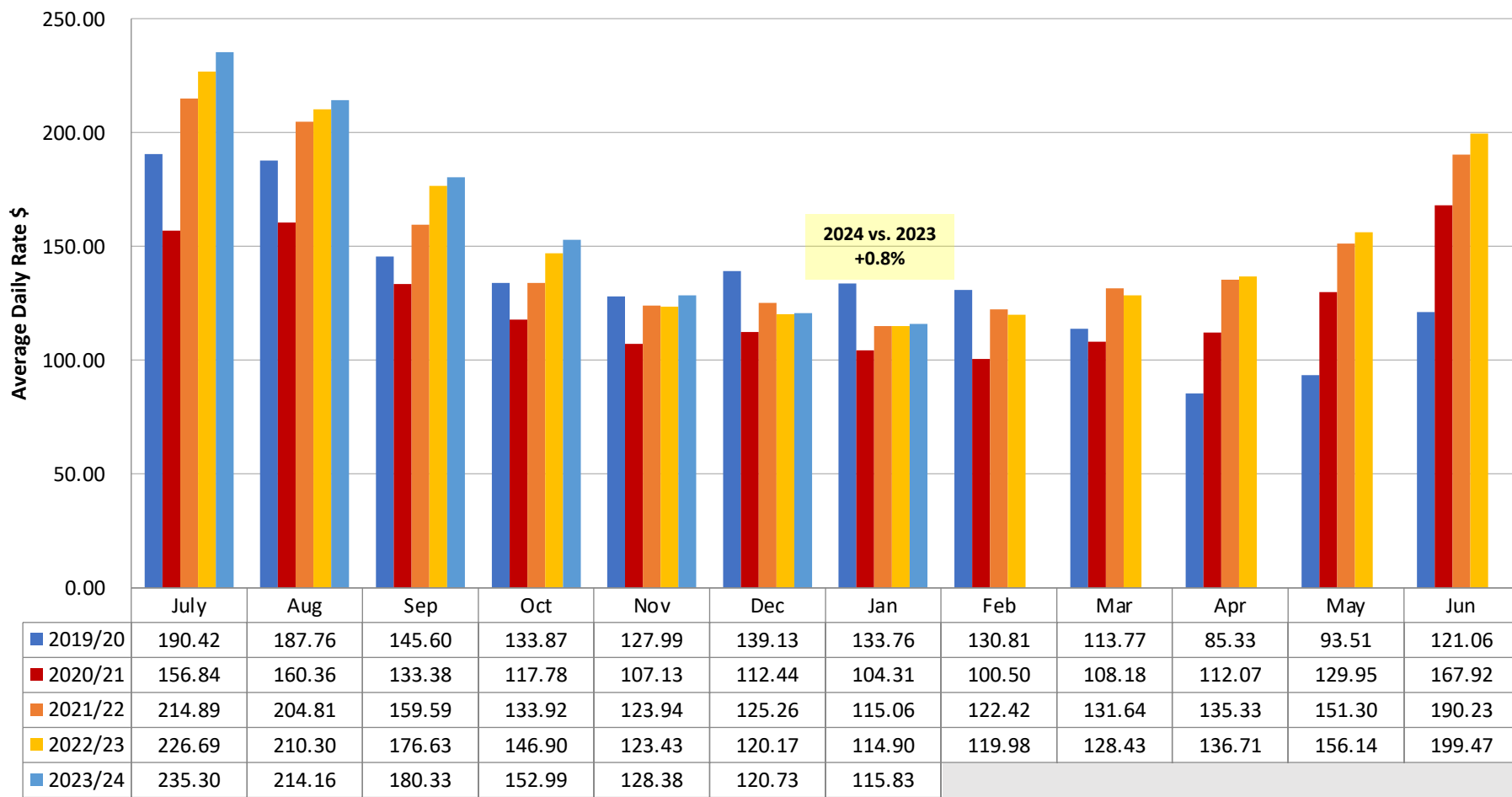


Central Oregon Occupancy Rates: July 2019 - January 2024
(Jefferson County, Deschutes County, Crook County, Zip 97037)



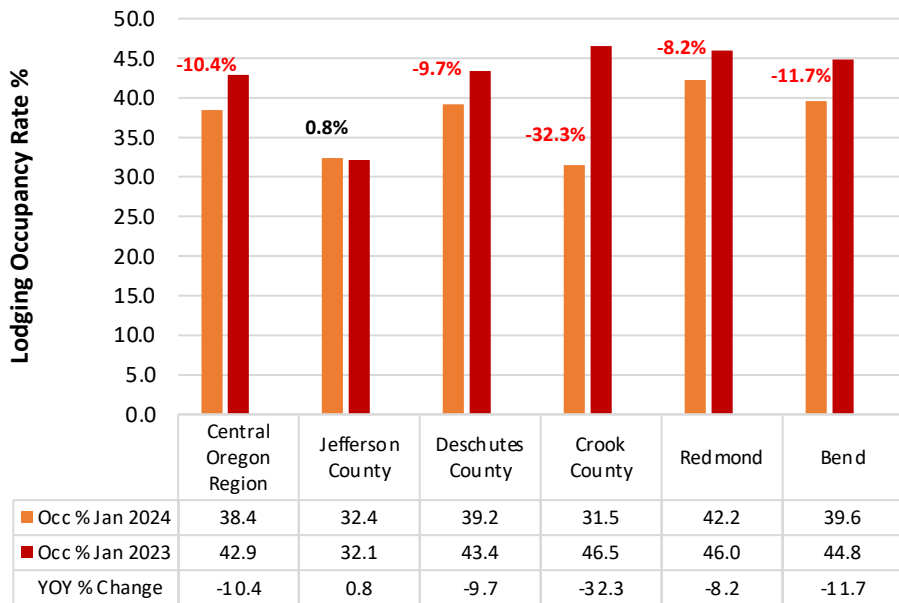


Central Oregon Average Daily Rate (ADR): July 2019 - January 2024 (Jefferson County, Deschutes County, Crook County, Zip 97037)

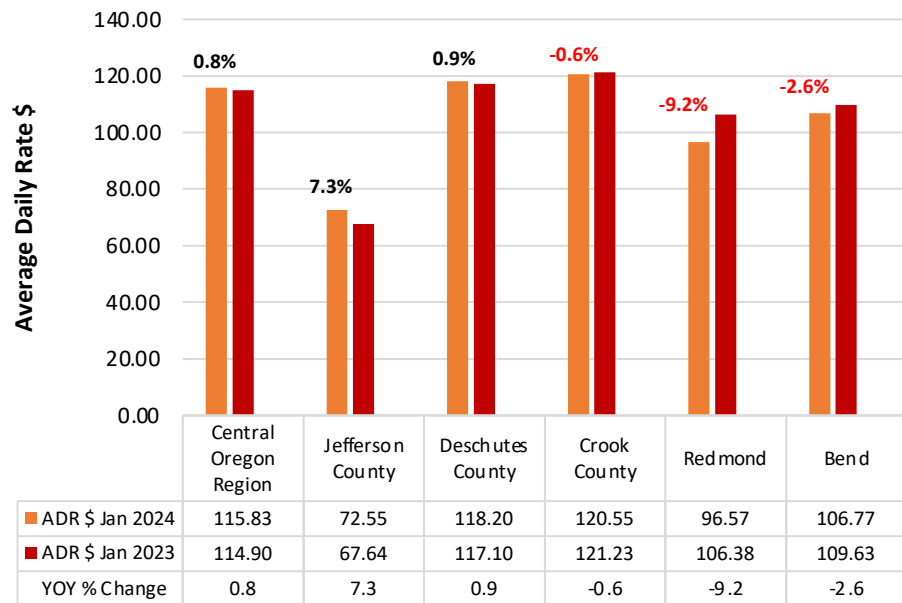




Regional Occupancy Rates %
January 2024 vs. January 2023



Regional Average Daily Rate \$
January 2024 vs. January 2023

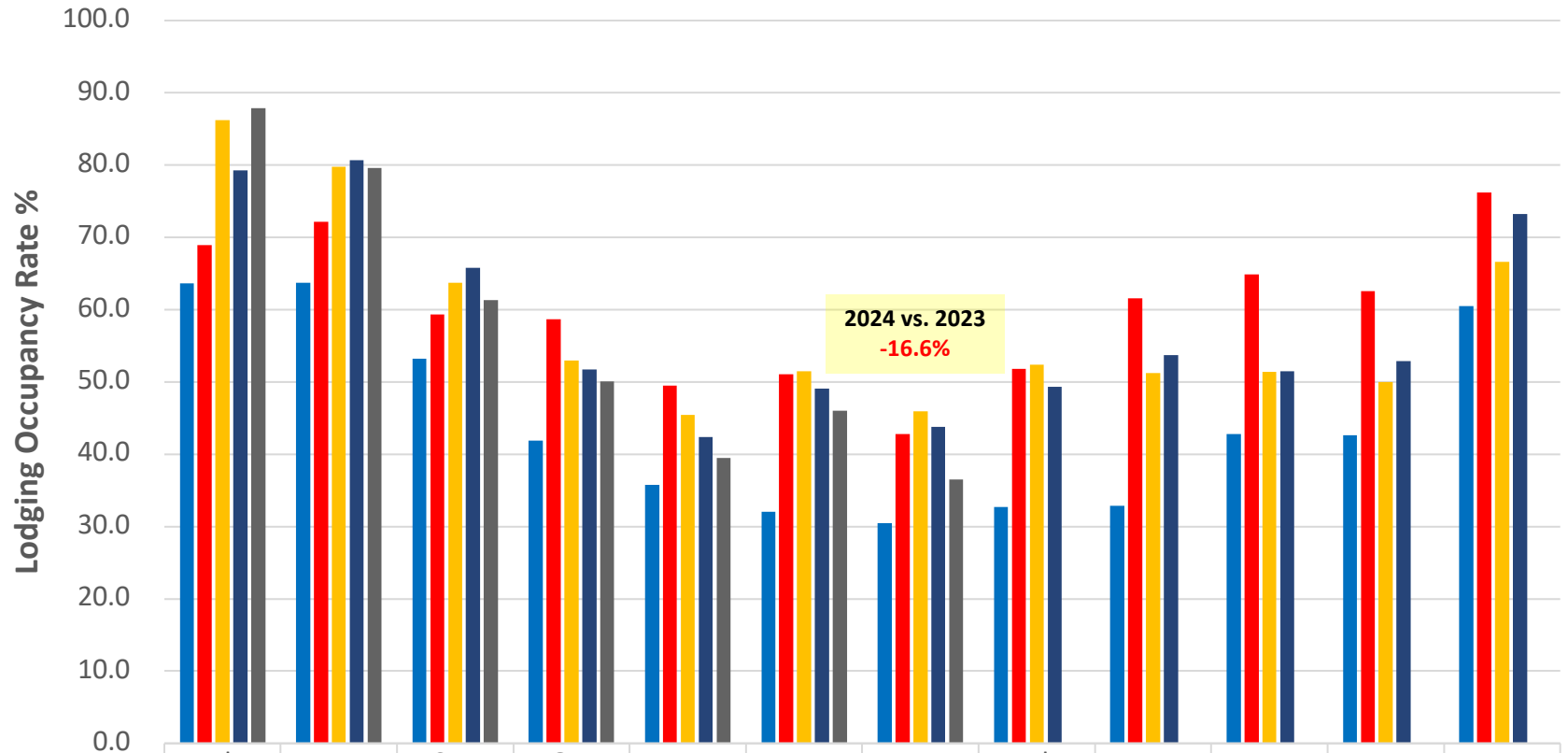


*The 2019 data comparison was retired beginning this year now that the global industry performance has normalized.



Central Oregon Regional Vacation Rental Occupancy Rate

July 2019 - January 2024

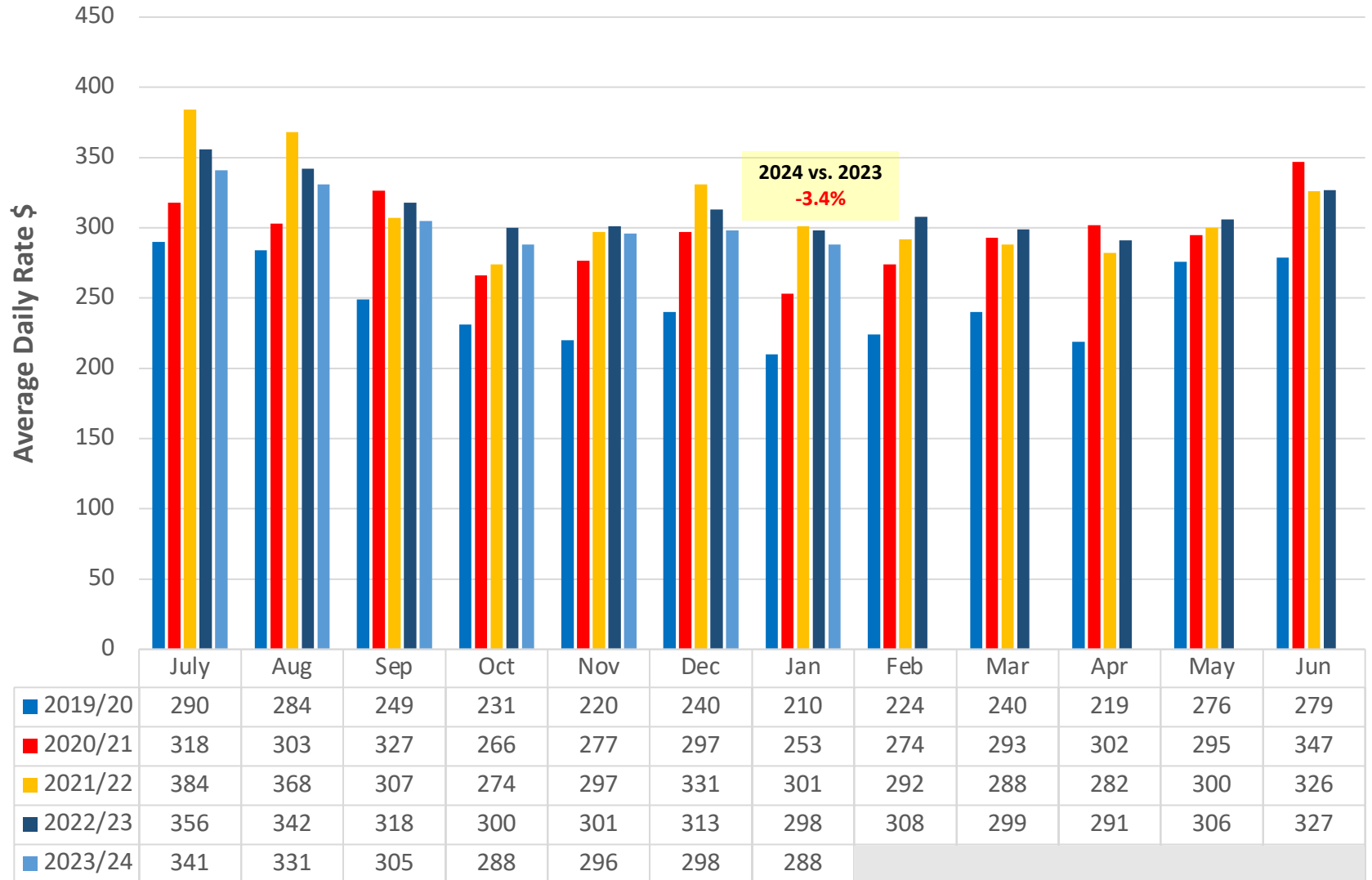


■ 2019/20	63.6	63.7	53.2	41.9	35.8	32.0	30.5	32.7	32.9	42.8	42.6	60.5
■ 2020/21	68.9	72.2	59.3	58.7	49.5	51.1	42.8	51.8	61.6	64.9	62.6	76.2
■ 2021/22	86.2	79.8	63.7	53.0	45.4	51.5	46.0	52.4	51.2	51.4	50.0	66.6
■ 2022/23	79.3	80.7	65.8	51.7	42.4	49.1	43.8	49.3	53.7	51.4	52.9	73.2
■ 2023/24	87.9	79.6	61.3	50.1	39.5	46.0	36.5					



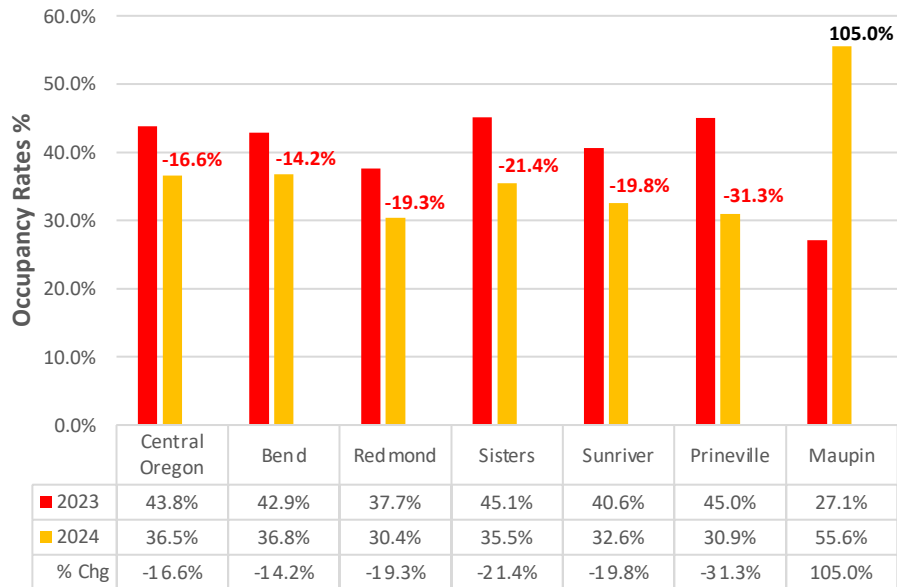
Central OR Regional Vacation Rental Average Daily Rate (ADR)

July 2019 - January 2024

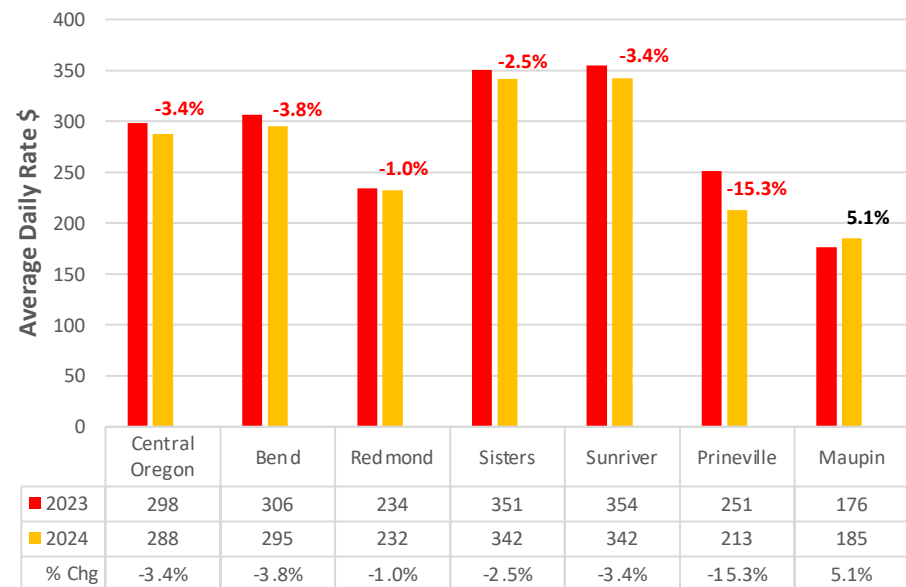




AirDNA Regional Occupancy Rate
January 2023 vs. January 2024



AirDNA Regional Average Daily Rate (ADR)
January 2023 vs. January 2024



Data in Vacation Rentals is for “Entire Place” bookings, and cleaning fees are included with in ADR. Entire place bookings include listings in which guests have the whole home to themselves.



Pick-up comparison for regional vacation rental occupancy

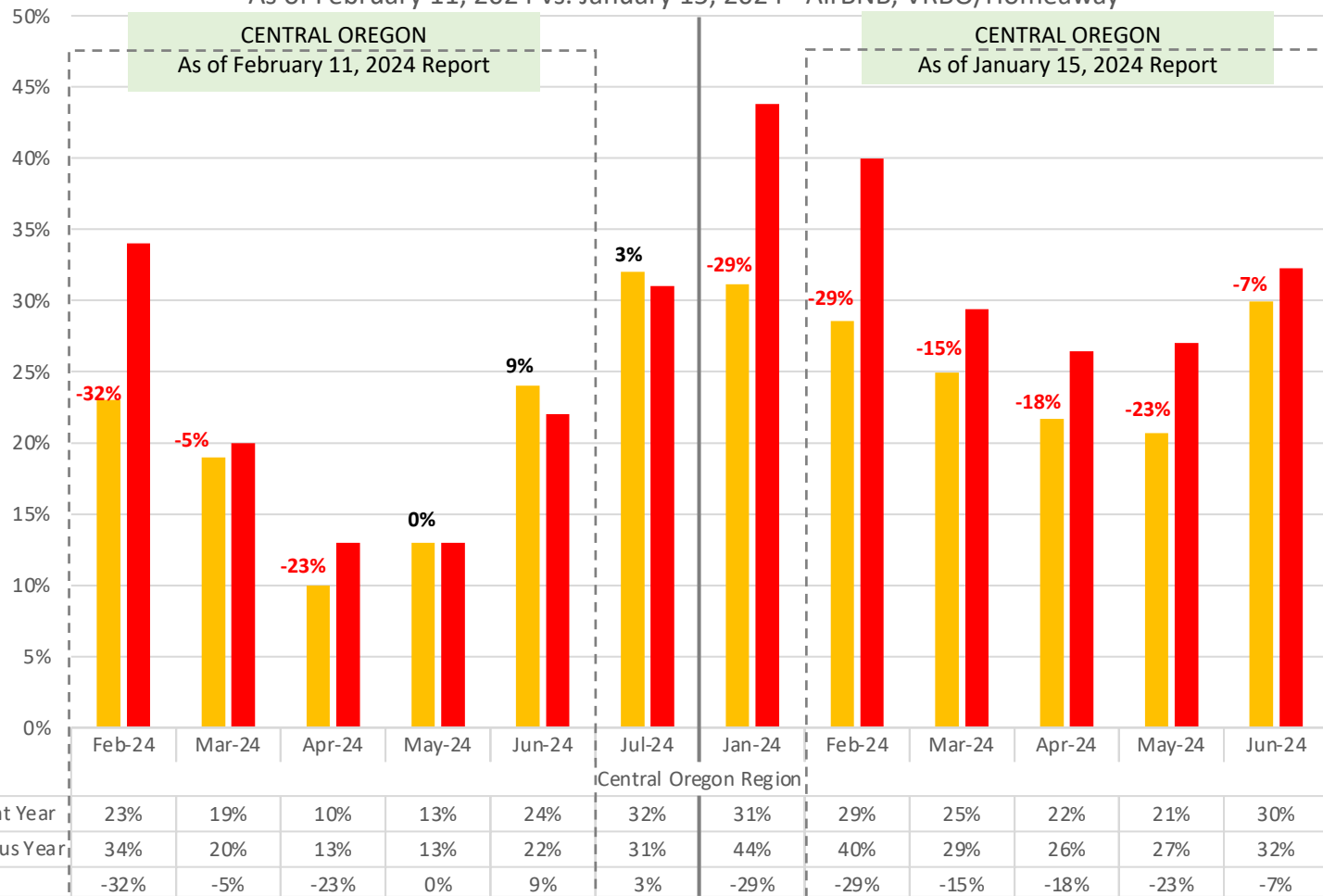


Since the last pace report, there has been additional pick-up in March, May and June 2024 throughout the region.

[According to AirDNA](#), many Spring Breaks are scheduled earlier in the year since the Easter holiday falls in March 2024. This calendar shift gives March a slight edge over April.

CENTRAL OREGON: AirDNA Pace Pick-up Occupancy Rates

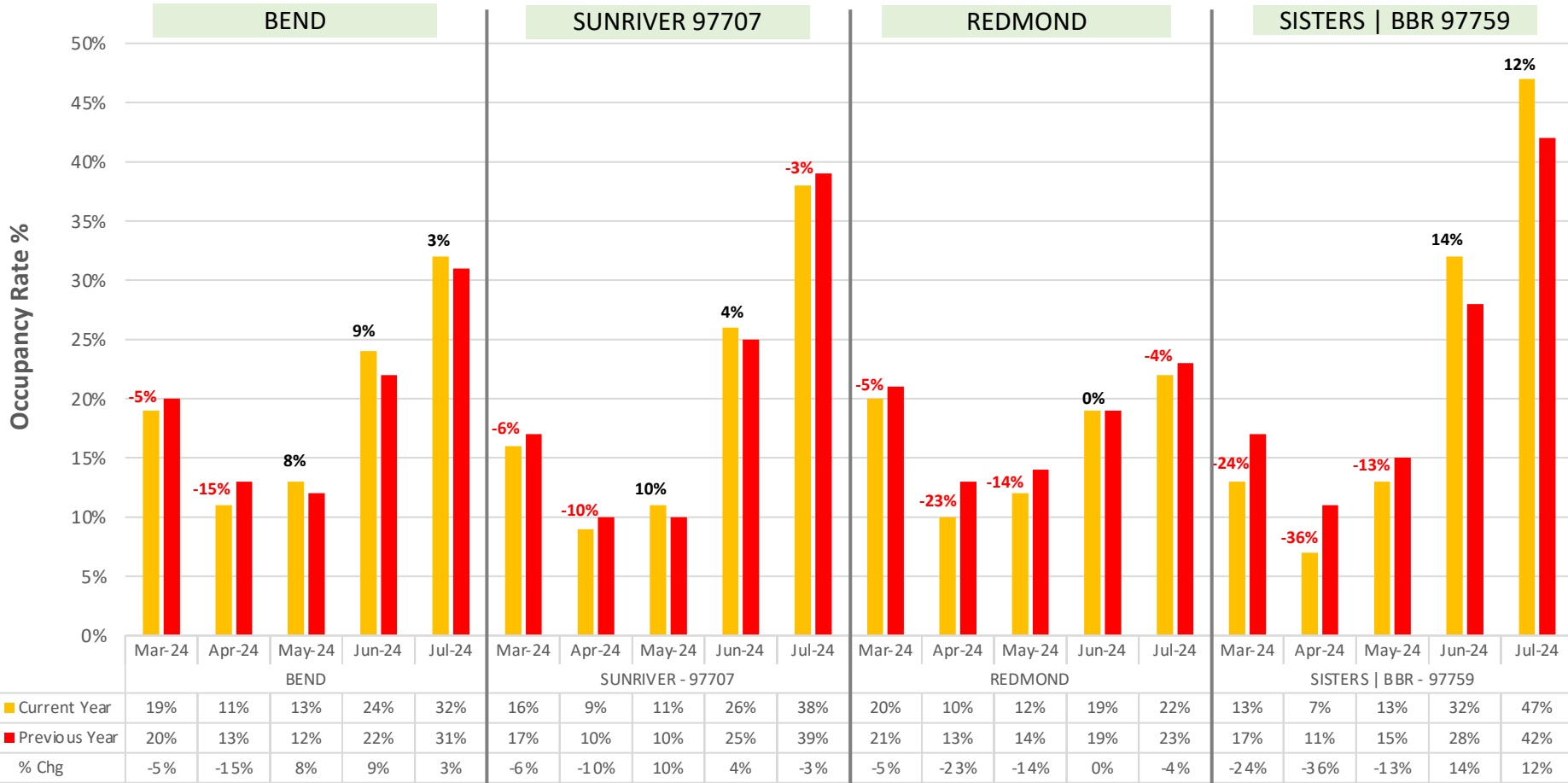
As of February 11, 2024 vs. January 15, 2024 - AirBNB, VRBO/Homeaway





AirDNA Monthly Pace Occupancy Rates – March 2024 to July 2024

As of February 11, 2024 - AirBNB, VRBO/Homeaway



Most of the region is pacing in line with or ahead of the previous year beginning May 2024.

Occupancy Rate

Current Year
Previous Year
Current vs Previous %

Central Oregon

Feb	Mar	Apr	May	Jun	Jul
23%	19%	10%	13%	24%	32%
34%	20%	13%	13%	22%	31%
-32%	-5%	-23%	0%	9%	3%