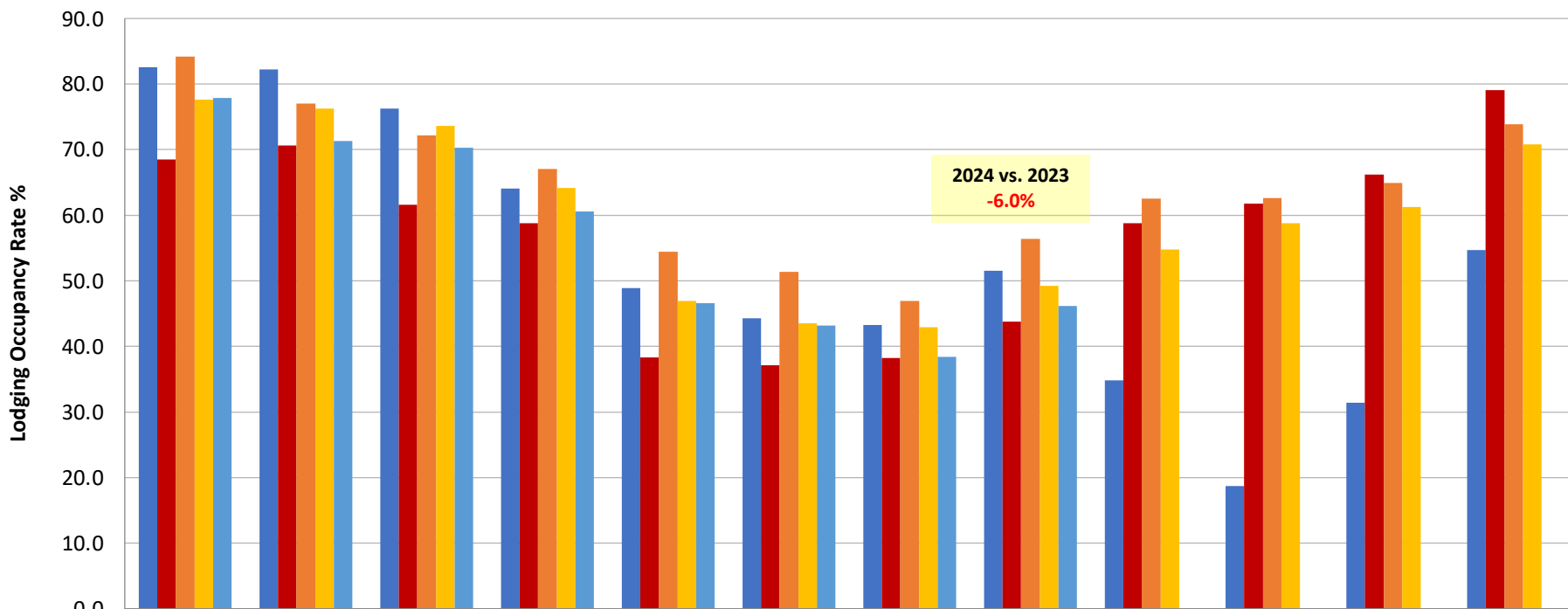




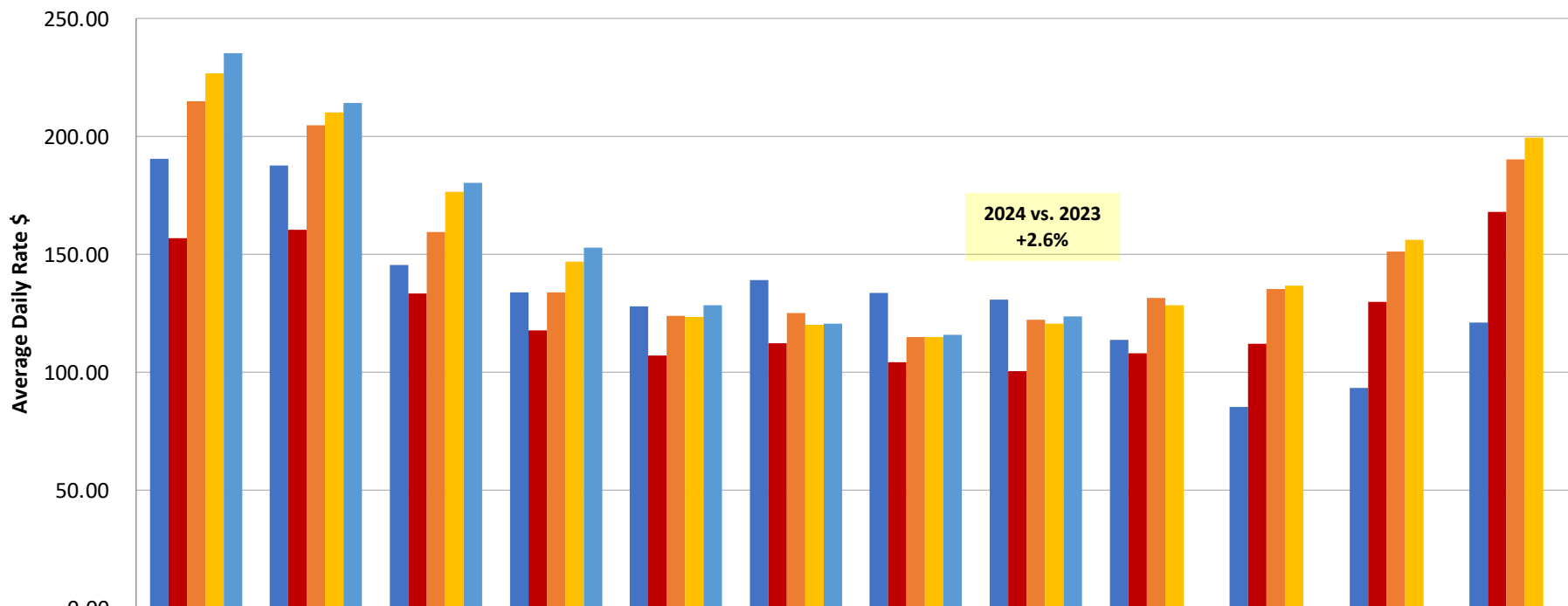
Central Oregon Occupancy Rates: July 2019 - February 2024 (Jefferson County, Deschutes County, Crook County, Zip 97037)



	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
■ 2019/20	82.6	82.2	76.3	64.1	48.9	44.3	43.3	51.5	34.8	18.7	31.4	54.7
■ 2020/21	68.5	70.6	61.6	58.8	38.3	37.1	38.2	43.8	58.8	61.8	66.2	79.1
■ 2021/22	84.2	77.0	72.2	67.1	54.4	51.4	46.9	56.4	62.5	62.6	64.9	73.9
■ 2022/23	77.6	76.3	73.6	64.2	46.9	43.5	42.9	49.2	54.8	58.8	61.3	70.8
■ 2023/24	77.9	71.3	70.3	60.6	46.6	43.2	38.4	46.2				



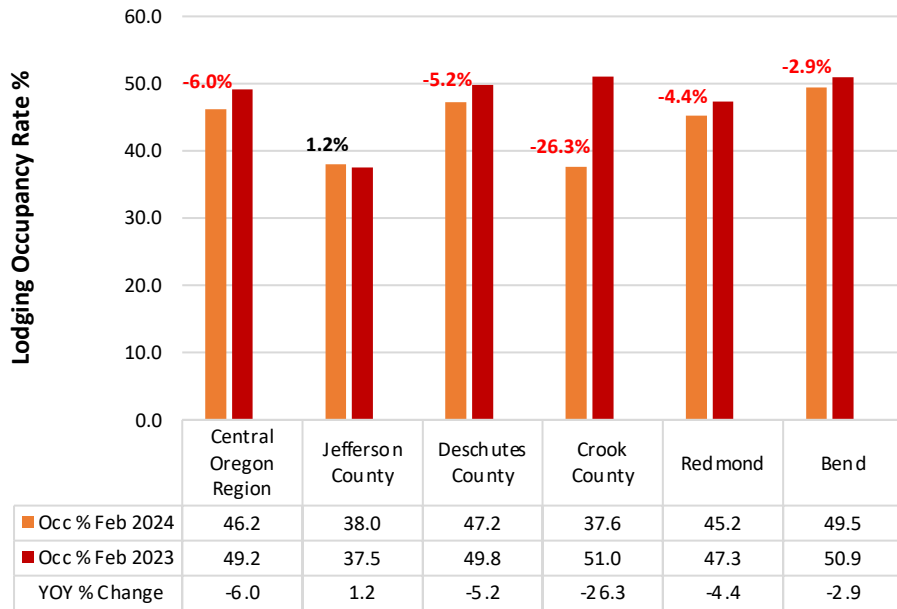
Central Oregon Average Daily Rate (ADR): July 2019 - February 2024 (Jefferson County, Deschutes County, Crook County, Zip 97037)



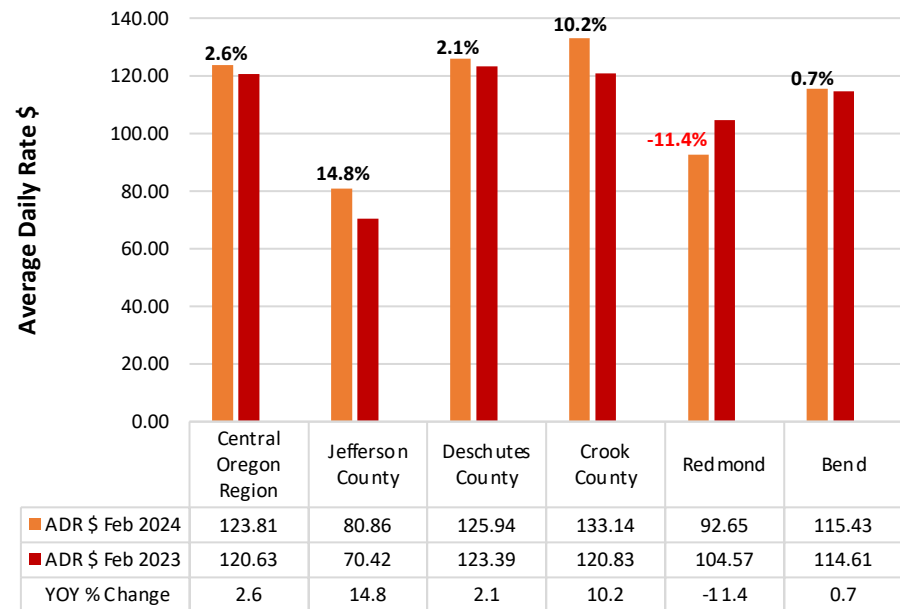
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
2019/20	190.42	187.76	145.60	133.87	127.99	139.13	133.76	130.81	113.77	85.33	93.51	121.06
2020/21	156.84	160.36	133.38	117.78	107.13	112.44	104.31	100.50	108.18	112.07	129.95	167.92
2021/22	214.89	204.81	159.59	133.92	123.94	125.26	115.06	122.42	131.64	135.33	151.30	190.23
2022/23	226.69	210.30	176.63	146.90	123.43	120.17	114.90	120.63	128.43	136.71	156.14	199.47
2023/24	235.30	214.16	180.33	152.99	128.38	120.73	115.83	123.81				



Regional Occupancy Rates %
February 2024 vs. February 2023



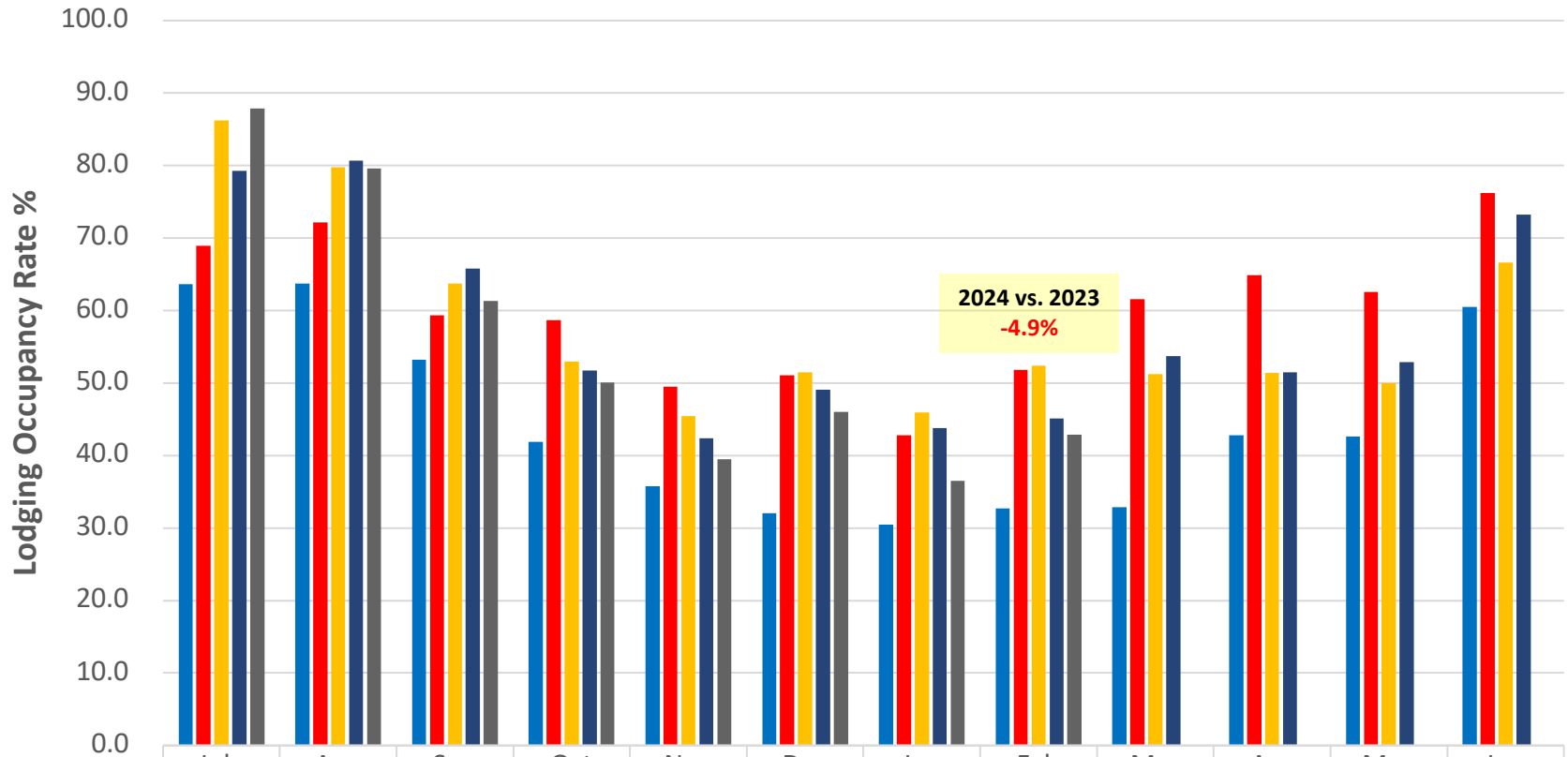
Regional Average Daily Rate \$
February 2024 vs. February 2023



*The 2019 data comparison was retired beginning this year now that the global industry performance has normalized.



Central Oregon Regional Vacation Rental Occupancy Rate July 2019 - February 2024

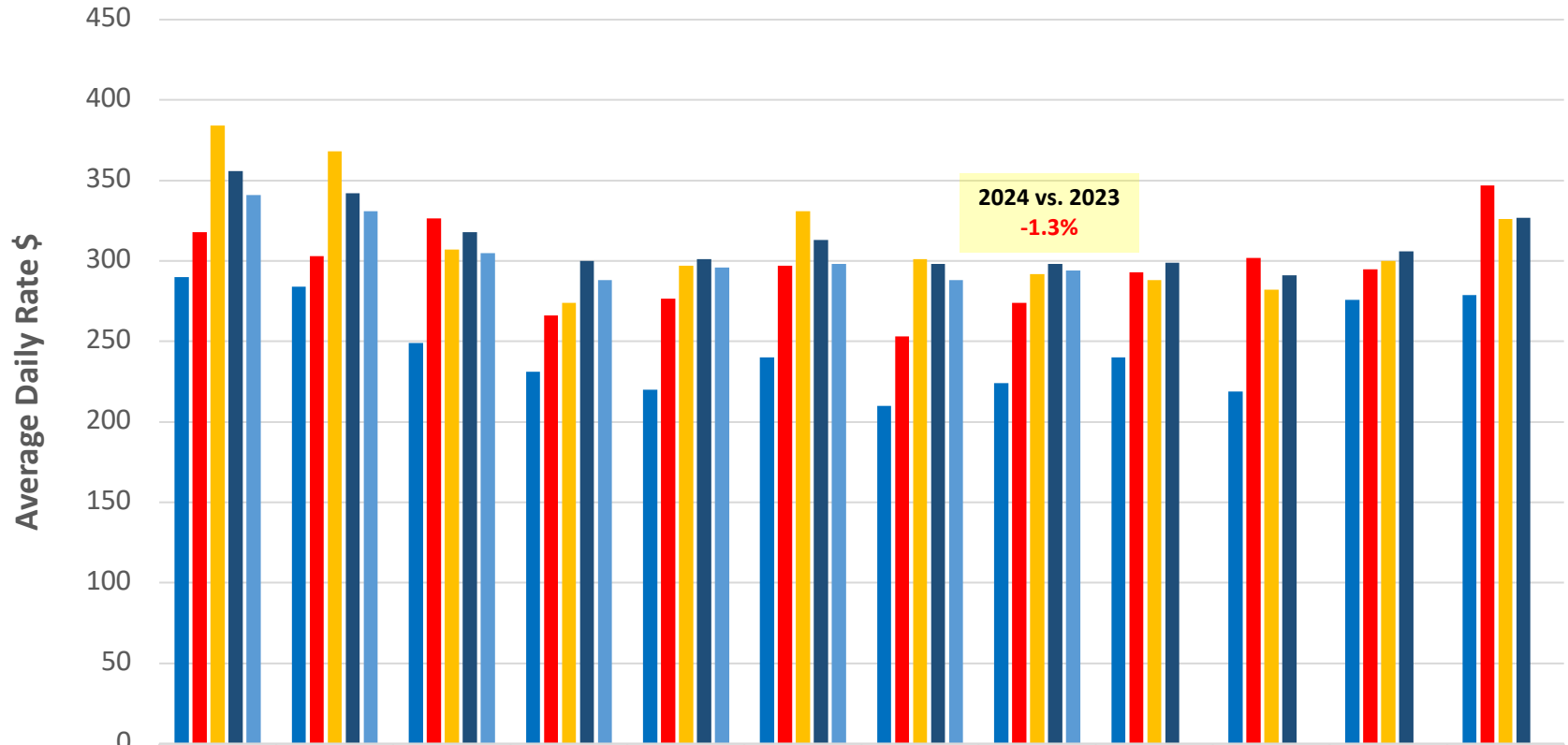


	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
2019/20	63.6	63.7	53.2	41.9	35.8	32.0	30.5	32.7	32.9	42.8	42.6	60.5
2020/21	68.9	72.2	59.3	58.7	49.5	51.1	42.8	51.8	61.6	64.9	62.6	76.2
2021/22	86.2	79.8	63.7	53.0	45.4	51.5	46.0	52.4	51.2	51.4	50.0	66.6
2022/23	79.3	80.7	65.8	51.7	42.4	49.1	43.8	45.1	53.7	51.4	52.9	73.2
2023/24	87.9	79.6	61.3	50.1	39.5	46.0	36.5	42.9				



Central OR Regional Vacation Rental Average Daily Rate (ADR)

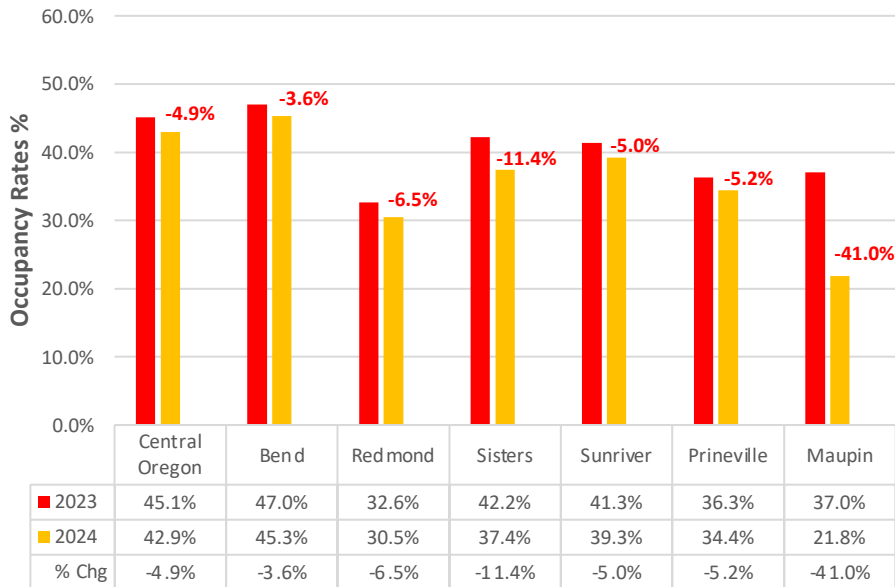
July 2019 - February 2024



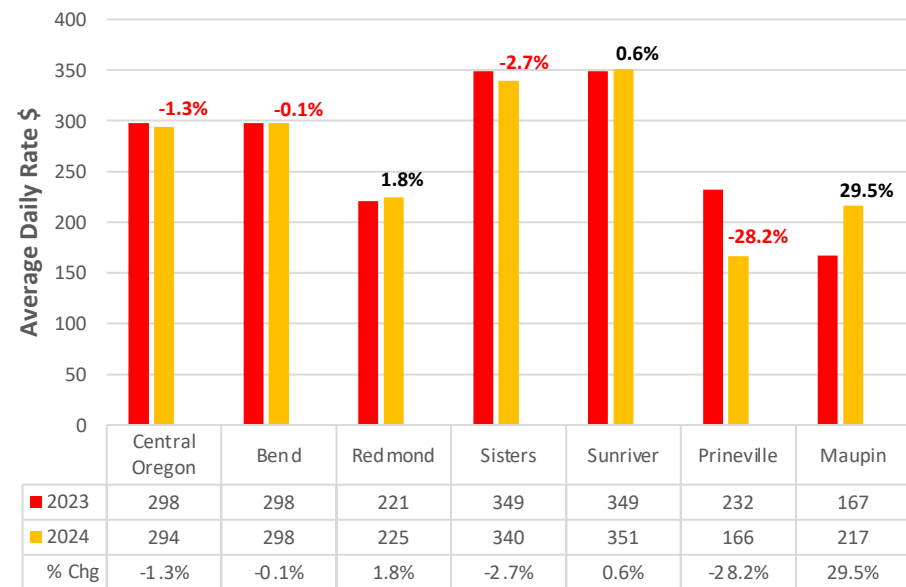
	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
■ 2019/20	290	284	249	231	220	240	210	224	240	219	276	279
■ 2020/21	318	303	327	266	277	297	253	274	293	302	295	347
■ 2021/22	384	368	307	274	297	331	301	292	288	282	300	326
■ 2022/23	356	342	318	300	301	313	298	298	299	291	306	327
■ 2023/24	341	331	305	288	296	298	288	294				



AirDNA Regional Occupancy Rate
February 2023 vs. February 2024



AirDNA Regional Average Daily Rate (ADR)
February 2023 vs. February 2024



Data in Vacation Rentals is for “Entire Place” bookings, and cleaning fees are included with in ADR. Entire place bookings include listings in which guests have the whole home to themselves.

CENTRAL OREGON: AirDNA Pace Pick-up Occupancy Rates

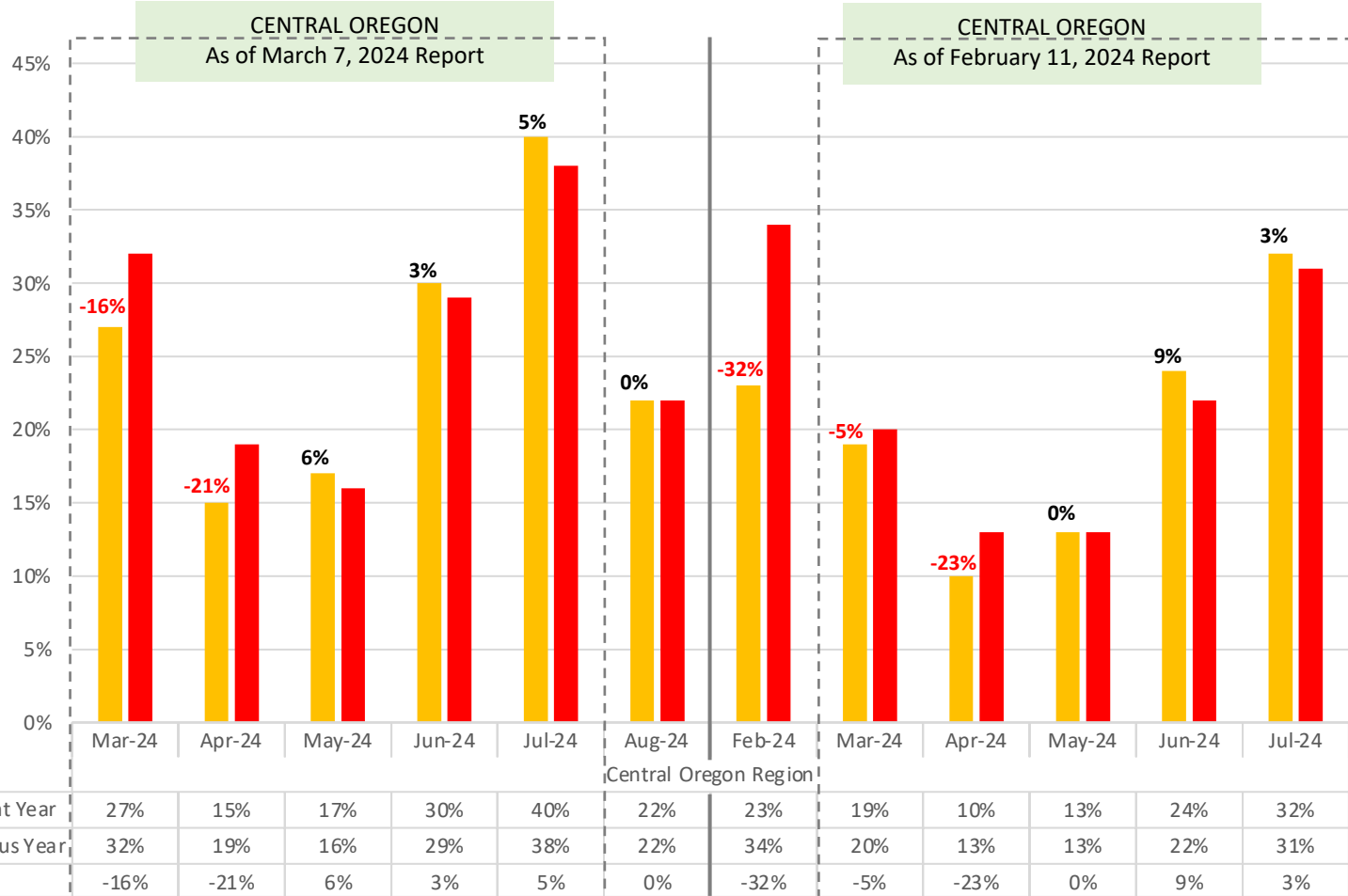
As of March 7, 2024 vs. February 11, 2024 - AirBNB, VRBO/Homeaway

Pick-up comparison for regional vacation rental occupancy



Since the last pace report, there has been additional pick-up in May through July 2024 throughout the region.

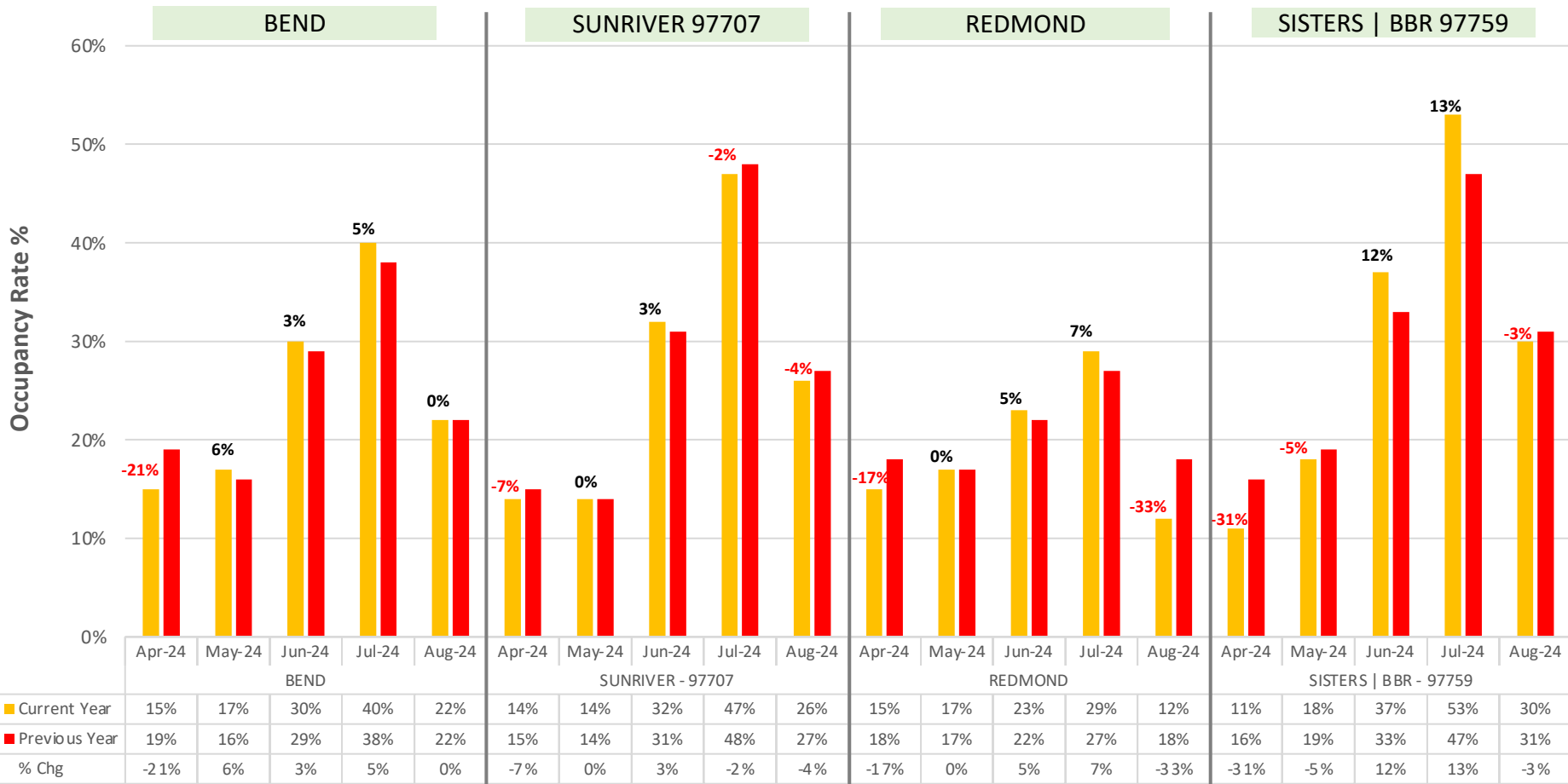
[According to AirDNA](#), demand pacing already on the books suggests that this summer will be the strongest yet. It is currently ahead of last year through August.



AIRDNA

AirDNA Monthly Pace Occupancy Rates – April 2024 to August 2024

As of February 11, 2024 - AirBNB, VRBO/Homeaway



Most of the region is pacing in line with or ahead of the previous year beginning May 2024.

Occupancy Rate

Current Year
Previous Year
Current vs Previous %

Central Oregon

	Mar	Apr	May	Jun	Jul	Aug
Current Year	27%	15%	17%	29%	40%	21%
Previous Year	31%	18%	17%	28%	38%	22%
Current vs Previous %	-13%	-17%	0%	4%	5%	-5%